



Content Support

Exclusive to Touchstone Energy® members, Content Support is a convenient website maintenance service that keeps your site fresh and up-to-date without you lifting a finger.

Level One: Content Helping Hand -- \$250/month

Content Support is available for your website maintenance needs. We will create content and/or update existing content up to two times a week. This can include adding images, news posts, updating existing pages, creating new pages, webforms, and more!

Level Two: Content Collaborator -- \$500/month

Support for all website maintenance needs but with the addition of support for graphics and an increase in support availability of up to five times a week.

Quarterly performance assessments which include broken link detection and repair, optimization of digital assets, and error identification and resolution.

Comprehensive quarterly reports gain insight into visitor engagement, accessibility compliance, and competitive benchmarking against similar co-ops. Additionally, receive actionable recommendations for improvement, along with progress updates on the previous quarter's action items.

Level Three: Content Driver -- \$1,200/month

Website maintenance for content and graphics continues and support availability increases to up to eight times a week.

Monthly comprehensive reports with insight into visitor engagement, accessibility compliance, competitive benchmarking against similar co-ops, actionable recommendations for improvement, and progress updates on previous action items.

Monthly performance assessments which include broken link detection and repair, optimization of digital assets, and error identification and resolution.

Identification of strategic website goals, along with actionable steps and corresponding progress updates for achieving them.

Biannual Search Engine Optimization (SEO) audit and updates.